



OFTEN IMITATED. NEVER DUPLICATED.

May 7, 2014

Karen Roles
Otero County Sheriff
1101 New York Ave
Alamogordo, NM 88310

Re: Proprietary Nature of Squad Car Designs

Dear Karen Roles,

Thank you for your inquiry concerning our graphic design ULT-9532 for your police cars. We propose that graphic kits of this design be purchased from us under a sole-source provision for the following reason:

The design is proprietary, as is indicated on the bottom of the front cover of our brochure and on our website. It is of our creation, and is not in the public domain. Thus, only we retain the rights to produce it. It may be produced by other companies only with our written consent. We are confident that the laws governing intellectual property will support us in this claim.

Having said this, we also want to emphasize that it is our singular goal to sell attractive, quality graphic kits at competitive prices and hope that you will find Grafix Shoppe product to represent an excellent value.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Donovan", written in a cursive style.

Ryan Donovan
Operations Manager